

MINUTES

LETA Full Board Meeting

BOARD ROOM ☞ 7733 PERKINS ROAD ☞ BATON ROUGE, LA – 12:00 p.m. – Thursday, 6/13/2013

LETA Board Present

Glenn Kinsey • Sandy Breland • Melissa Kyle
Katara Williams (Dr. Purcell's office) • Wayne Berry
Chris Goudeau • Barbara DeCuir • Dr. Bill Weldon
Carolyn Hill • Felicia Harry

LPB Staff Present

Beth Courtney • Joanne Gaudet
Barbara Williams • Clay Fourrier
Jason Viso • Bill Belsom

1. **CALL TO ORDER:** Chris Goudeau called the meeting to order at 12:00 p.m.
2. **MINUTES APPROVAL:** Minutes from the previous meeting were presented. *Motion:* Dr. Weldon moved and Barbara DeCuir seconded the approval of minutes. *Action:* Motion carried.
3. **LETA/FOUNDATION FINANCE REPORT:** Joanne Gaudet: We are now 92% through the fiscal year and 87% through our annual expenditure budget. Expenditures remain in line and on track with the current fiscal year budget. Total revenue to date is \$8,026,720 which is 90% of our overall budgeted revenue, and which is comprised largely of general fund revenue from the State. We have received 100% of our general fund revenue, which is \$6,042,353. Self-generated revenue is \$1,813,628, which is 88% of the total projected self-generated budget of \$2,061,451. This includes the usual (1) Lottery (2) Foundation rent, (3) uplinks, (4) production truck, various productions and Foundation support – all which are on track with budget projections. Total expenditures to date are \$7,736,689. Largest expenses to date are personal services – salaries and related benefits – in the amount of \$5,958,474 which is about 91% of the projected annual personal services budget of \$6,535,854. Other major year-to-date expenses include \$1,360,859 for operating services – which is comprised of maintenance contracts, utilities, satellite lease, land & tower leases, phones, etc. – and \$342,970 in interagency transfers – which consists of risk management, civil service, state mail, among other expenses. Total net of revenue over expenses is \$290,031. *Motion:* Felicia Harry moved and Melissa Kyle seconded the acceptance of the financial reports. *Action:* Motion carried. **Budget Request:** A budget request for FY13-14 was presented by Beth Courtney to the LETA Board to be presented to the Foundation. This request includes personnel services for salaries and related benefits, travel, programming, operating services, operating supplies, professional services, acquisitions and production. *Motion:* Katara Williams moved and Melissa Kyle seconded that the financial report and budget request be accepted and for approval by the Foundation. *Action:* Motion carried.

FLPB REPORT: *Friends Financial Statement for April 2013: Membership revenue* for the month of April was \$79,949.59. Through April, overall revenue was \$1,891,084.24. *Expenses* for the month totaled \$96,119.42.

CHAIRMAN'S REPORT: The Board will not meet in July. LETA Full Board will meet on Thursday, August 8th at 12:00 noon. *LETA Board Resolution of Authorization:* a board resolution was presented authorizing Beth Courtney, the Executive Director of LETA to enter into and sign contracts and other official documents necessary to carry out routine agency operations on behalf of LETA. *Motion:* Barbara DeCuir moved and Glenn Kinsey seconded the acceptance of the Resolution of Authorization. *Action:* Motion carried

PRESIDENT'S REPORT: Beth stated that LPB is holding its second *SUPER WHY Reading Camp* here in the auditorium. The first camp was Monday, June 3 thru Friday June 7. This week's camp started Monday June 10 and will end Friday June 14. *The Antiques Roadshow* VIP Summer Social is Friday, July 26th at 7:00 pm at the Old State Capitol. Board members will get a chance to meet Mark Walberg, the host of Antiques Roadshow, the appraisers and producers from the show. They will enjoy a lavish buffet, great music and an opportunity to see Antiques Roadshow in action as they appraise some rare Louisiana items. The Board is encouraged to purchase tickets by going to our website at www.lpb.org or contact the Friends Office at 225-767-4214 for more information.

Production Update: Clay Fourrier – *Louisiana Public Square* will be taping in Plaquemine, LA at the Math & Science Academy on Thursday, June 20th at 7:00 p.m. The topic is STEM Status: Science, Technology, Engineering and Math in Louisiana. *Sunshine by the Stars* is almost finished shooting the national version of the show. LPB filmed Luther Kent this week in Donaldsonville, LA and will be filming

Allen Toussaint next week. *Great American Seafood Cook-off*: LPB is working with seafood representatives on a contract for filming on Saturday August 10th. *Southern University AG Center* – we are shooting web segments and PSAs for the AG center. *Louisiana Seafood Board – Catch A Career* – we are creating PSAs, electronic field trips for Louisiana Seafood Board.

Programming Update: Jason Viso: June 16 will be an encore presentation of the Louisiana Legends Gala 2013 at 12:00 pm. June 20 Louisiana Young Heroes 2013 premieres at 7:00 pm and repeats on June 23 at 12:00 pm. June 26, Louisiana Public Square: Stem Status: Science, Technology, Engineering and Math in Louisiana premieres at 7:00 pm with an encore on June 30 at 12:00 pm. July 4, A Capitol Fourth airs at 7:00 pm and LSU Law: Saluting Our Veterans will air at 8:30 pm. On July 7, Masterpiece Mystery: Endeavor will air at 8:00 pm. On July 19, Charlie Rose: The Week airs at 8:30 pm.

Chairman's Report – LETA Executive Session: LETA Chairman Chris Goudeau requested that the board move into the executive session to discuss personnel matters regarding the performance and evaluation of the Executive Director. The board recommended after four years of frozen salaries that Beth Courtney be given a salary increase for her dedication and leadership as CEO/President of LPB. The board adopted the verbal recommendation of the evaluation committee. It will be communicated in writing prior to the end of the fiscal year. The board also supported the Executive Director's recommendation to develop salary increases for LPB staff from self-generated revenue. **Motion**: It was moved by Barbara DeCuir and seconded by Glenn Kinsey that Beth Courtney receive a merit increase and continue all current benefits and emoluments. **Action**: Motion carried.

Submitted by: Barbara A Williams
bawilliams@lpb.org – 225-767-4200

